

**“A STUDY ON BRAND PREFERENCE OF
MOBILE PHONES AMONG STUDENTS OF
HENRY BAKER COLLEGE MELUKAVU”**

*A report Submitted in partial fulfillment of the requirement of
Mahatma Gandhi University for the award of the degree of*

BACHELOR OF COMMERCE

Submitted by

ABHIJITH SAJEEV

(Reg. No: 200021050537)

Under the Supervision of

Mr. SEBY SAM M.com, B.Ed

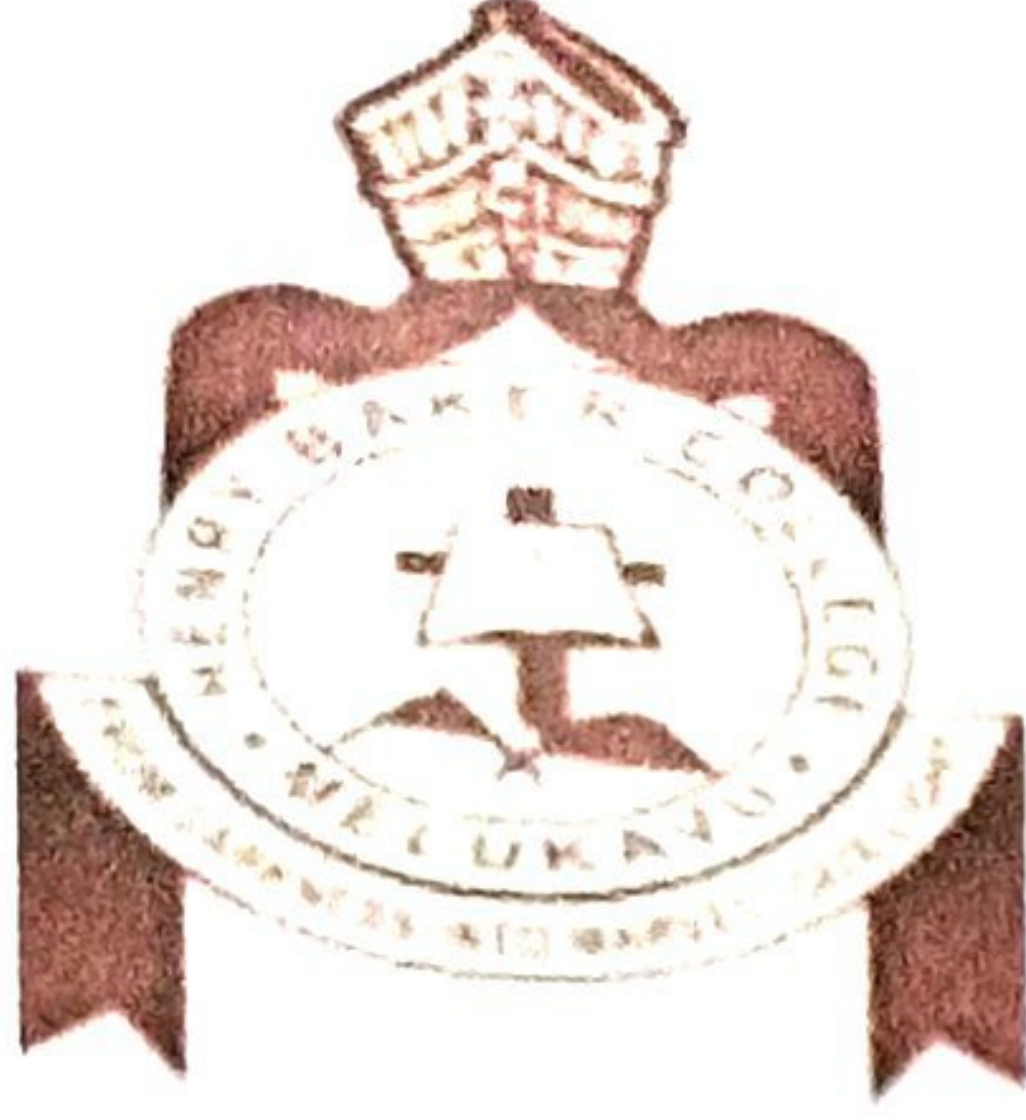


DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to of Mahatma Gandhi University Kottayam)

2020-2023



HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.),

Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that this project entitled “A STUDY ON BRAND PREFERENCE OF MOBILE PHONES AMONG STUDENTS OF HENRY BAKER COLLEGE MELUKAVU” is a bonafide record of the work done by **Mr. ABHIJITH SAJEEV, Register no: 200021050537**, submitted in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** of Mahatma Gandhi University, Kottayam, during the period 2020-2023.

This project work is based on original and has not formed the basis for the award of any degree by Mahatma Gandhi University or any other University

Countersigned by,


Mr. SEBY SAM.

Faculty guide And Head of the Department

Henry Baker College Melukavu

Place: Melukavu

Date: / /2023

**A STUDY ON CUSTOMER AWARENESS TOWARDS
E- BANKING SERVICES OF STATE BANK OF
INDIA WITH REFERENCE TO KOTTAYAM CITY**

PROJECT REPORT

Submitted To

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfillment of the requirements for the award of the

Degree of

BACHELOR OF COMMERCE

Submitted By

ABHIRAM S

(Reg.No : 200021050538)

Under the supervision of

SHAFEENA BASHEER

Assistant Professor

DEPARTMENT OF

COMMERCE



HENRY BAKER COLLEGE

MELUKAVU, March 2023



HENRY BAKER COLLEGE MELUKAVU
(Affiliated to Mahatma Gandhi University Kottayam)
Melukavumattom po, kottayam – 686652 , Kerala .

CERTIFICATE

This is to certify that **ABHIRAM S**(Reg.no : 200021050538) has done project work entitled **“A STUDY ON CUSTOMER AWARENESS TOWARDS E-BANKING SERVICES OF STATE BANK OF INDIA WITH REFERENCE TO KOTTAYAM CITY”** under the guidance of **Ms.Shafeena Basheer**, Department of Commerce, **HENRY BAKER COLLEGE MELUKAVU** towards the partial fulfilment of the requirements for the award of Degree of Bachelor of Commerce in Mahatma Gandhi University and this is the bona fide record of the project work delivered by him during the year 2020-2023.

Counter signed by,

Ms, SHAFEENA BASHEER

Assistant Professor

Department of commerce

Henry baker college melukavu

Place:melukavu

A STUDY ON CUSTOMER AWARENESS TOWARDS
E- BANKING SERVICES OF STATE BANK OF
INDIA WITH REFERENCE TO KOTTAYAM CITY

PROJECT REPORT

Submitted To

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfillment of the requirements for the award of the

Degree of

BACHELOR OF COMMERCE

Submitted By

ABHIRAMI ANIL

(Reg.No : 200021050539)

Under the supervision of

SHAFEENA BASHEER

Assistant Professor

DEPARTMENT OF

COMMERCE



HENRY BAKER COLLEGE

MELUKAVU, March 2023

ABHIRAMI ANIL

Reg no:200021050539

B.COMsixth semester Department of commerce

Henry baker college ,melukavu

DECLARATION

I ,**ABHIRAMI ANIL (Reg.no: 200021050539)**,hereby declare that this project work entitled **“A STUDY ON CUSTOMER AWARENESS TOWARDS E-BANKING SERVICES OF STATE BANK OF INDIA WITH REFERENCE TO KOTTAYAM CITY”** is the record of the bona fide research carried out by me under the supervision of **Ms.SHAFEENA BASHEER**, Department of Commerce, HENRY BAKER COLLEGE MELUKAVU in partial fulfillment of the requirement for the award of the Bachelor degree in commerce of Mahatma Gandhi University, Kottayam.

Abhiram

ABHIRAMI ANIL

**“A STUDY ON THE EFFECTIVENESS OF INTERNET
ADVERTISING ON CONSUMER BEHAVIOUR WITH
SPECIAL REFERENCE TO STUDENTS IN
HENRY BAKER COLLEGE MELUKAVU”**

Project Report submitted to

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

DEGREE OF BACHELOR OF COMMERCE

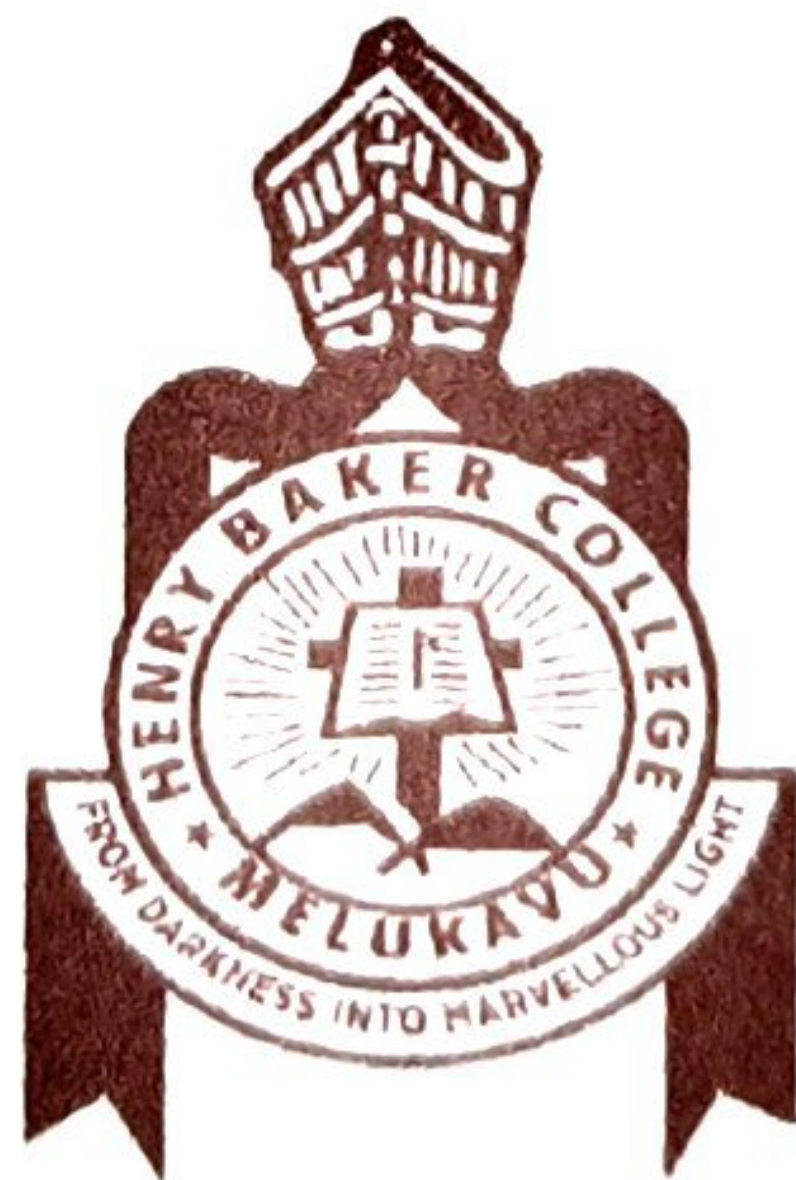
Submitted by

AKHILA SHAJI

(Reg.No:200021050541)

Under the supervision of

Ms. Tintumol Kuriachen M.com Net
Assistant Professor On Contract
Department Of Commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE MELUKAVU

MARCH 2023

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.), Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that AKHILA SHAJI has undergone the B.com Degree course at Henry Baker College, Melukavu and has under taken the project entitled **“A STUDY ON THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO STUDENTS IN HENRY BAKER COLLEGE MELUKAVU”** dissertation under the Guidance of Ms.TINTUMOL KURIACHEN Lecturer, Department of Commerce.He is permitted to submit this dissertation to the University.

Ms. TINTUMOL KURIACHEN M.com,NET

Assistant Professor On Contract

Department of Commerce

Henry Baker College Melukavu

For
Shafiq

Place: Melukavu

Date: 2.5.2023

**A STUDY ON PROBLEMS FACED BY THE SOLE
TRADERS WITH SPECIAL REFERANCE TO
MEENACHIL TALUK**

Project Report submitted to the

Mahatma Gandhi University

in the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. Althaf Mujeeb

(Reg. No: 200021050542)

Under the Supervision of

Ms. SHAFEENA BASHEER

Lecturer, department of commerce



DEPARTMENT OF COMMERCE HENRY

BAKER COLLEGE, MELUKAVU

March 2023



HENRY BAKER COLLEGE, MELUKAVU
(Affiliated to Mahatma Gandhi University, Kottayam,)
Melukavumattom P.O, Kottayam (Dist.), Kerala PIN 686 652

CERTIFICATE

This is to certify that this Project Work entitled “ **A STUDY ON PROBLEMS FACED BY THE SOLE TRADERS WITH SPECIAL REFERANCE TO MEENACHIL TALUK** ” is a bonafide work carried out by **Mr. Althaf Mujeeb** under my supervision and guidance. He is permitted to submit the Project Report to the Mahatma Gandhi University for the award of bachelor of commerce.

Ms. SHAFEENA BASHEER

Lecturer, Dept of Commerce

Henry Baker College, Melukavu

Place: Melukavu

Date:

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS ONLINE SHOPPING WITH SPECIAL
REFERENCE TO PEOPLE IN THIDANADU GRAMA
PANCHAYATH”**

*A report Submitted in partial fulfillment of the requirement of
Mahatma Gandhi University for the award of the degree of*

BACHELOR OF COMMERCE

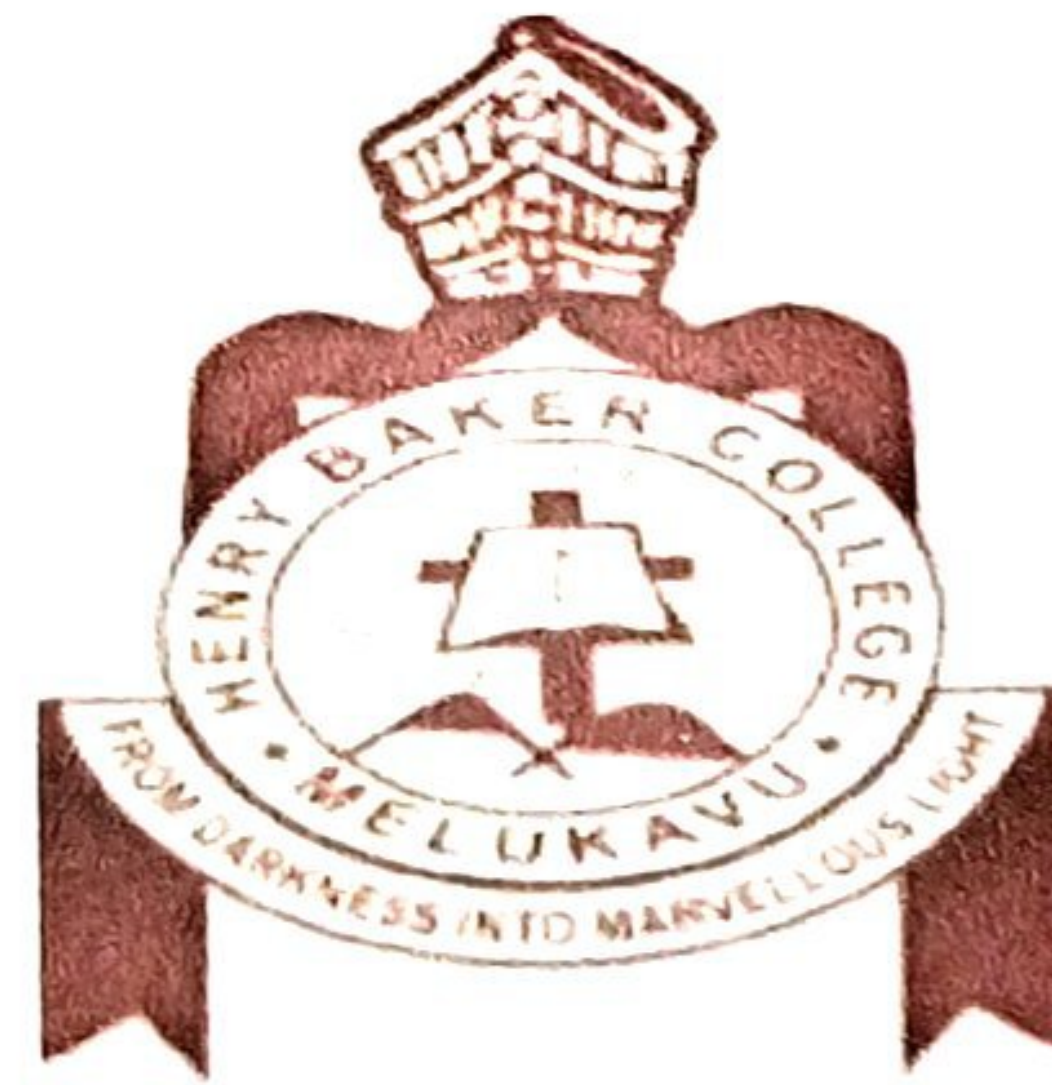
Submitted by

ANANDU AJI

(Reg. No: 200021050543)

Under the Supervision of

Mr. SEBY SAM M.com, B.Ed



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to of Mahatma Gandhi University Kottayam)

2020-2023

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HENRY BAKER COLLEGE, MELUKAVU

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Melukavumattom P.O, Kottayam (Dist.),

Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that this project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO PEOPLE IN THIDANADU GRAMA PANCHAYATH**” is a bonafide record of the work done by **Mr. ANANDU AJI, Register no: 200021050543**, submitted in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** of Mahatma Gandhi University, Kottayam, during the period 2020-2023.

This project work is based on original and has not formed the basis for the award of any degree by Mahatma Gandhi University or any other University

Countersigned by,


Mr. SEBY SAM.

Faculty guide And Head of the Department

Henry Baker College Melukavu

Place: Melukavu

Date: 2 / 5 / 2023

**A STUDY ON THE IMPACT OF
ADVERTISEMENT ON CONSUMER
PERCEPTION TOWARDS FAST MOVING
CONSUMER GOODS**

Project Report submitted to the

Mahatma Gandhi University

in the partial fulfillment of the requirements for the

DEGREE OF BACHELOR OF COMMERCE

Submitted by

Mr. ANANDU KR

(Reg. No: 200021050544)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Assistant professor on contract

M.com NET

Department of commerce



DEPARTMENT OF COMMERCE HENRY

BAKER COLLEGE, MELUKAVU

March 2023



HENRY BAKER COLLEGE, MELUKAVU
(Affiliated to Mahatma Gandhi University, Kottayam,)
Melukavumattom P.O, Kottayam (Dist.), Kerala PIN 686 652

=====

CERTIFICATE

This is to certify that this Project Work entitled “ **A STUDY ON THE IMPACT OF ADVERTISEMENT ON CONSUMER PERCEPTION TOWARDS FAST MOVING CONSUMER GOODS**” is a bonafied work carried out by **Mr. ANANDU KR** under my supervision and guidance. He is permitted to submit the Project Report to the Mahatma Gandhi University for the award of bachelor of commerce.

TG
Shafiq

Ms. TINTUMOL KURIACHEN
Lecturer, Dept. of Commerce Henry
Baker College, Melukavu

Place: Melukavu

Date: 2/5/2023

**A STUDY ON THE AWARENESS OF INNOVATIVE
BANKING SERVICES IN RURAL AREAS**

Dissertation Submitted to the

Mahatma Gandhi University

In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

Submitted by

ANZIL RAHIM

(Reg. No:200021050545)

Under the Supervision of

Ms.TINTUMOL KURIACHEN M.com, NET

Assistant Professor On Contract

Department of Commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2023

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.), Kerala, India PIN686652

Email:hbprincipal@gmail.com.

Website:www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that ANZIL RAHIM has undergone the B.com Degree course at Henry Baker College, Melukavu and has under taken the project entitled “ **A STUDY ON THE AWARENESS OF INNOVATIVE BANKING SERVICES IN RURAL AREA** ” dissertation under the Guidance of Ms.TINTUMOL KURIACHEN Lecturer, Department of Commerce. He is permitted to submit this dissertation to the University.

Ms. TINTUMOL KURIACHEN M.com,NET

Assistant Professor On Contract

Department of Commerce

Henry Baker College Melukavu

For
Shefena

Place: Melukavu

Date:

**A STUDY ON PROBLEMS FACED BY THE SOLE
TRADERS WITH SPECIAL REFERANCE TO
MEENACHIL TALUK**

Project Report submitted to the

Mahatma Gandhi University

in the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. Arjun Manoj

(Reg. No: 200021050546)

Under the Supervision of

Ms.SHAFEENA BASHEER

Lecturer, department of commerce



DEPARTMENT OF COMMERCE HENRY

BAKER COLLEGE, MELUKAVU

March 2023



HENRY BAKER COLLEGE, MELUKAVU
(Affiliated to Mahatma Gandhi University, Kottayam,)
Melukavumattom P.O, Kottayam (Dist.), Kerala PIN 686 652

CERTIFICATE

This is to certify that this Project Work entitled “ **A STUDY ON PROBLEMS FACED BY THE SOLE TRADERS WITH SPECIAL REFERANCE TO MEENACHIL TALUK** ” is a bonafide work carried out by **Mr. Arjun Manoj** under my supervision and guidance. He is permitted to submit the Project Report to the Mahatma Gandhi University for the award of bachelor of commerce.

Ms. SHAFEENA BASHEER

Lecturer, Dept of Commerce

Henry Baker College, Melukavu

Place: Melukavu

Date: 2.5.2023

**A STUDY ON THE IMPACT OF
ADVERTISEMENT ON CONSUMER
PERCEPTION TOWARDS FAST MOVING
CONSUMER GOODS**

Project Report submitted to the

Mahatma Gandhi University

in the partial fulfillment of the requirements for the

DEGREE OF BACHELOR OF COMMERCE

Submitted by

Mr. ARUN SASI

(Reg.No: 200021050547)

Under the Supervision of

Ms.TINTUMOL KURIACHEN

Assistant professor on contract

M.com NET

Department of commerce



DEPARTMENT OF COMMERCE HENRY

BAKER COLLEGE, MELUKAVU

March 2023



HENRY BAKER COLLEGE, MELUKAVU
(Affiliated to Mahatma Gandhi University, Kottayam,)
Melukavumattom P.O, Kottayam (Dist.), Kerala PIN 686 652

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CERTIFICATE

This is to certify that this Project Work entitled “ **A STUDY ON THE IMPACT OF ADVERTISEMENT ON CONSUMER PERCEPTION TOWARDS FAST MOVING CONSUMER GOODS**” is a bonafied work carried out by **Mr. ARUN SASI** under my supervision and guidance. He is permitted to submit the Project Report to the Mahatma Gandhi University for the award of bachelor of commerce.

Fuz
Shafiq

Ms. TINTUMOL KURIACHEN
Lecturer, Dept. of Commerce Henry
Baker College, Melukavu

Place: Melukavu

Date: 2/5/2023

**A STUDY ON THE AWARENESS OF INNOVATIVE
BANKING SERVICES IN RURAL AREAS**

*Dissertation Submitted to the
Mahatma Gandhi University*

In the Partial fulfilment of the requirements for the
DEGREE OF BACHLOR OF COMMERCE

Submitted by

ASWIN VIDYADHARAN

(Reg. No:200021050548)

Under the Supervision of

Ms.TINTUMOL KURIACHEN M.com, NET
Assistant Professor On Contract
Department of Commerce



DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE, MELUKAVU

March 2023

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.), Kerala, India PIN686652

Email:hbcprincipal@gmail.com.

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CERTIFICATE

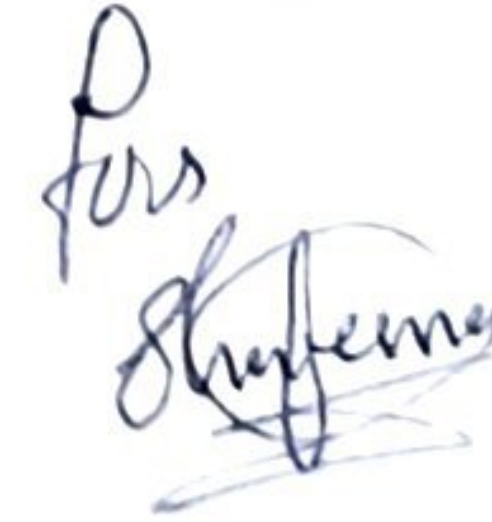
This is to certify that ASWIN VIDYADHARAN has undergone the B.com Degree course at Henry Baker College, Melukavu and has under taken the project entitled “ **A STUDY ON THE AWARENESS OF INNOVATIVE BANKING SERVICES IN RURAL AREA** ” dissertation under the Guidance of Ms.TINTUMOL KURIACHEN Lecturer, Department of Commerce. He is permitted to submit this dissertation to the University.

Ms. TINTUMOL KURIACHEN M.com,NET

Assistant Professor On Contract

Department of Commerce

Henry Baker College Melukavu



Place: Melukavu

Date:

**“A STUDY ON THE EFFECTIVENESS OF INTERNET
ADVERTISING ON CONSUMER BEHAVIOUR WITH
SPECIAL REFERENCE TO STUDENTS IN
HENRY BAKER COLLEGE MELUKAVU”**

Project Report submitted to

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

DEGREE OF BACHELOR OF COMMERCE

Submitted by

ATHUL SHAJI

(Reg.No:200021050549)

Under the supervision of

Ms. Tintumol Kuriachen M.com Net
Assistant Professor On Contract
Department Of Commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE MELUKAVU

MARCH 2023

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.), Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that ATHUL SHAJI has undergone the B.com Degree course at Henry Baker College, Melukavu and has under taken the project entitled **“A STUDY ON THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO STUDENTS IN HENRY BAKER COLLEGE MELUKAVU”** dissertation under the Guidance of Ms.TINTUMOL KURIACHEN Lecturer, Department of Commerce. He is permitted to submit this dissertation to the University.

Ms. TINTUMOL KURIACHEN M.com,NET

Assistant Professor On Contract

Department of Commerce

Henry Baker College Melukavu

Tous
Shajee

Place: Melukavu

Date:

**“A STUDY ON THE EFFECTIVENESS OF INTERNET
ADVERTISING ON CONSUMER BEHAVIOUR WITH
SPECIAL REFERENCE TO STUDENTS IN
HENRY BAKER COLLEGE MELUKAVU”**

Project Report submitted to

MAHATMA GANDHI UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

DEGREE OF BACHELOR OF COMMERCE

Submitted by

BRILDO S VARICKAMACKAL

(Reg.No:200021050550)

Under the supervision of

Ms. Tintumol Kuriachen M.com Net
Assistant Professor On Contract
Department Of Commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE MELUKAVU

MARCH 2023

HENRY BAKER COLLEGE, MELUKAVU

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Melukavumattom P.O, Kottayam (Dist.), Kerala, India PIN686652

Email:hbcprincipal@gmail.com.

Website:www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that BRILDO S VARICKAMACKAL has undergone the B.com Degree course at Henry Baker College, Melukavu and has under taken the project entitled "A STUDY ON THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO STUDENTS IN HENRY BAKER COLLEGE MELUKAVU" dissertation under the Guidance of Ms.TINTUMOL KURIACHEN Lecturer, Department of

Commerce. He is permitted to submit this dissertation to the University.

Ms. TINTUMOL KURIACHEN M.com,NET

Assistant Professor On Contract

Department of Commerce

Henry Baker College Melukavu

For
Signature

Place: Melukavu

Date: 2/5/2023

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS ONLINE SHOPPING WITH SPECIAL
REFERENCE TO PEOPLE IN THIDANADU GRAMA
PANCHAYATH”**

*A report Submitted in partial fulfillment of the requirement of
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BACHELOR OF COMMERCE

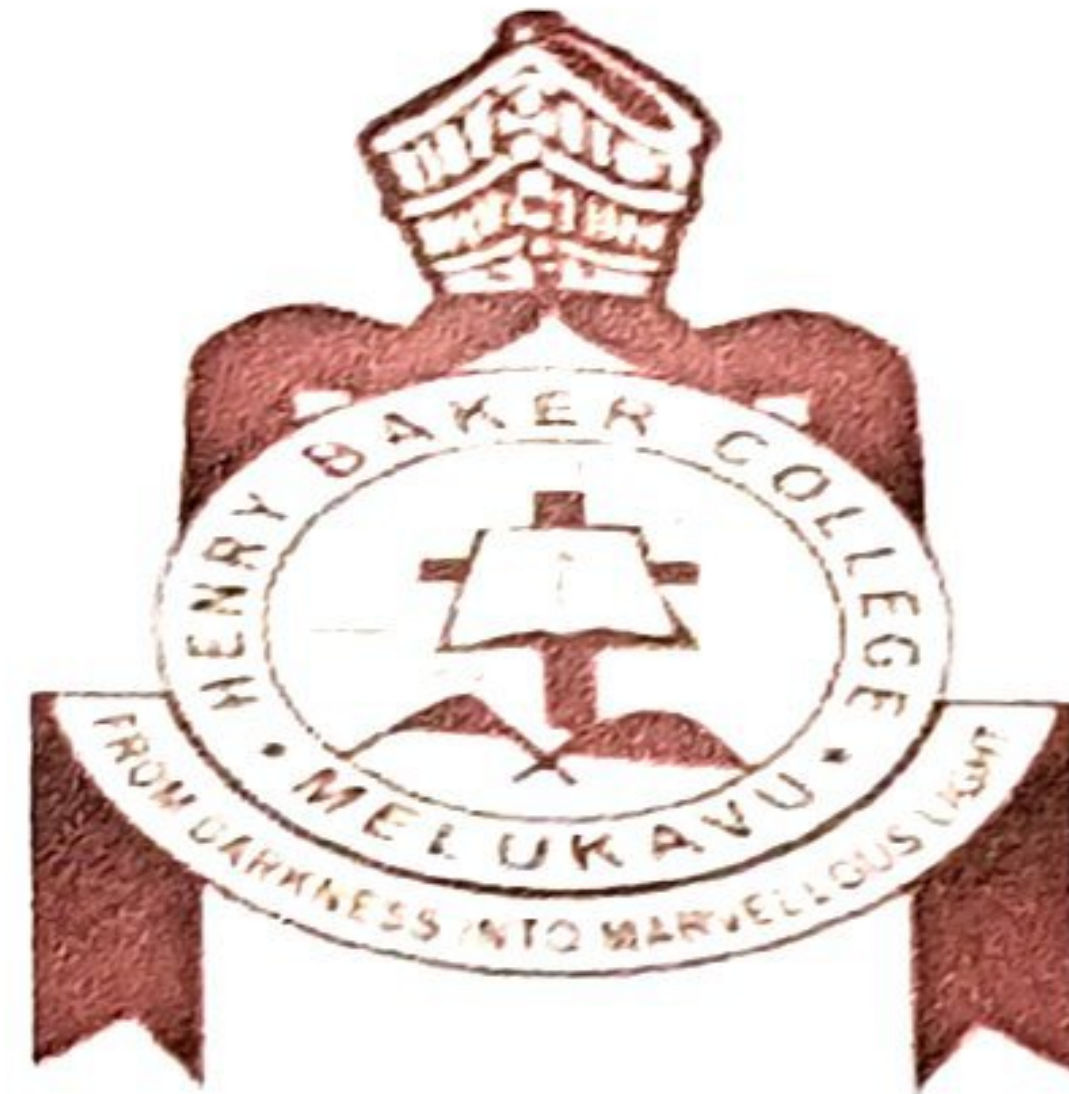
Submitted by

JAYAKRISHNAN MADHU

(Reg. No: 200021050552)

Under the Supervision of

Mr. SEBY SAM M.com, B.Ed



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to of Mahatma Gandhi University Kottayam)

2020-2023

1



HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.),

Kerala, India PIN686652

Email: hbprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that this project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO PEOPLE IN THIDANADU GRAMA PANCHAYATH**” is a bonafide record of the work done by **Mr. JAYAKRISNAN MADHU, Register no: 200021050552**, submitted in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** of Mahatma Gandhi University, Kottayam, during the period 2020-2023.

This project work is based on original and has not formed the basis for the award of any degree by Mahatma Gandhi University or any other University

Countersigned by,


Mr. SEBY SAM.

Faculty guide And Head of the Department

Henry Baker College Melukavu

Place: Melukavu

Date: 2 / 5/2023

**A STUDY ON THE IMPACT OF
ADVERTISEMENT ON CONSUMER
PERCEPTION TOWARDS FAST MOVING
CONSUMER GOODS**

Project Report submitted to the

Mahatma Gandhi University

in the partial fulfillment of the requirements for the

DEGREE OF BACHELOR OF COMMERCE

Submitted by

Mr. FAYAS ANAS

(Reg. No: 200021050551)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Assistant professor on contract

M.com NET

Department of commerce



DEPARTMENT OF COMMERCE HENRY

BAKER COLLEGE, MELUKAVU

March 2023



HENRY BAKER COLLEGE, MELUKAVU
(Affiliated to Mahatma Gandhi University, Kottayam,)
Melukavumattom P.O, Kottayam (Dist.), Kerala PIN 686 652

CERTIFICATE

This is to certify that this Project Work entitled “ **A STUDY ON THE IMPACT OF ADVERTISEMENT ON CONSUMER PERCEPTION TOWARDS FAST MOVING CONSUMER GOODS**” is a bonafied work carried out by **Mr. FAYAS ANAS** under my supervision and guidance. He is permitted to submit the Project Report to the Mahatma Gandhi University for the award of bachelor of commerce.

Ms. TINTUMOL KURIACHEN

Lecturer, Dept. of Commerce Henry
Baker College, Melukavu

Place: Melukavu

Date: 2-5-2023

**A STUDY ON PROBLEMS FACED BY THE SOLE
TRADERS WITH SPECIAL REFERANCE TO
MEENACHIL TALUK**

Project Report submitted to the
Mahatma Gandhi University
in the partial fulfillment of the requirements for the
BACHELOR OF COMMERCE

Submitted by

Ms. MRUDHULA TOMY

(Reg. No: 200021050554)

Under the Supervision of

Ms.SHAFEENA BASHEER

Lecturer, department of commerce



DEPARTMENT OF COMMERCE HENRY

BAKER COLLEGE, MELUKAVU

March 2023



HENRY BAKER COLLEGE, MELUKAVU
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Melukavumattom P.O, Kottayam (Dist.), Kerala PIN 686 652

CERTIFICATE

This is to certify that this Project Work entitled “ **A STUDY ON PROBLEMS FACED BY THE SOLE TRADERS WITH SPECIAL REFERANCE TO MEENACHIL TALUK** ” is a bonafide work carried out by **Ms. Mrudhula Tomy** under my supervision and guidance. She is permitted to submit the Project Report to the Mahatma Gandhi University for the award of bachelor of commerce.

Ms. SHAFEENA BASHEER
Lecturer, Dept of Commerce
Henry Baker College, Melukavu

Place: Melukavu

Date:

**A STUDY ON PROBLEMS FACED BY THE SOLE
TRADERS WITH SPECIAL REFERANCE TO
MEENACHIL TALUK**

Project Report submitted to the

Mahatma Gandhi University

in the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. Nandhukrishnan S

(Reg. No: 200021050556)

Under the Supervision of

Ms.SHAFEENA BASHEER

Lecturer, department of commerce



DEPARTMENT OF COMMERCE HENRY

BAKER COLLEGE, MELUKAVU

March 2023



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Melukavumattom P.O, Kottayam (Dist.), Kerala PIN 686 652

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Ms. SHAFEENA BASHEER
Lecturer, Dept of Commerce
Henry Baker College, Melukavu

Place: Melukavu

Date:

**“A STUDY ON THE EFFECTIVENESS OF INTERNET
ADVERTISING ON CONSUMER BEHAVIOUR WITH
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In partial fulfillment of the requirement for the award of the degree of

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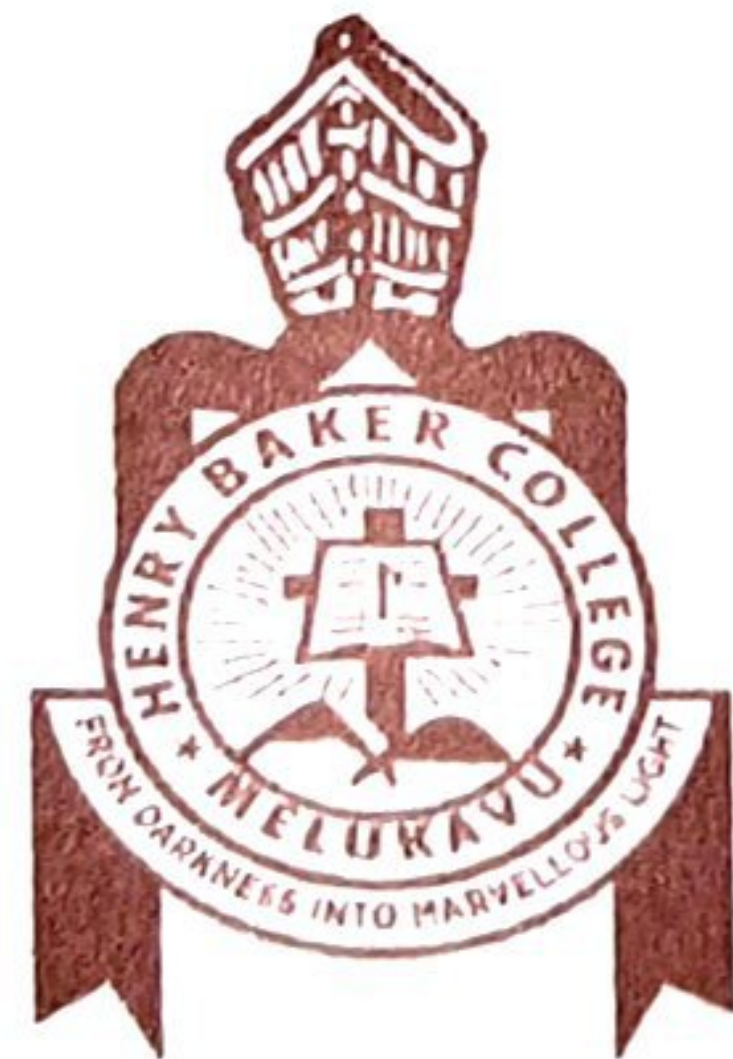
Submitted by

NEWBIN MATHEW

(Reg.No:200021050557)

Under the supervision of

Ms. Tintumol Kuriachen M.com Net
Assistant Professor On Contract
Department Of Commerce



**DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE MELUKAVU**

MARCH 2023

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,
Melukavumattom P.O, Kottayam (Dist.), Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that NEWBIN MATHEW has undergone the B.com Degree course at Henry Baker College, Melukavu and has under taken the project entitled "A STUDY ON THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO STUDENTS IN HENRY BAKER COLLEGE MELUKAVU" dissertation under the Guidance of Ms. TINTUMOL KURIACHEN Lecturer, Department of Commerce. He is permitted to submit this dissertation to the University.

Ms. TINTUMOL KURIACHEN M.com,NET

Assistant Professor On Contract

Department of Commerce

Henry Baker College Melukavu

T. Kuriachen

Place: Melukavu

Date:

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS ONLINE SHOPPING WITH SPECIAL
REFERENCE TO PEOPLE IN THIDANADU GRAMA
PANCHAYATH”**

*A report Submitted in partial fulfillment of the requirement of
Mahatma Gandhi University for the award of the degree of*

BACHELOR OF COMMERCE

Submitted by

RAYAN JOSEPH

(Reg. No: 200021050560)

Under the Supervision of

Mr. SEBY SAM M.com, B.Ed



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to of Mahatma Gandhi University Kottayam)

2020-2023

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HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.),

Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that this project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO PEOPLE IN THIDANADU GRAMA PANCHAYATH**” is a bonafide record of the work done by **Mr. RAYAN JOSEPH, Register no: 200021050560**, submitted in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** of Mahatma Gandhi University, Kottayam, during the period 2020-2023.

This project work is based on original and has not formed the basis for the award of any degree by Mahatma Gandhi University or any other University

Countersigned by,


Mr. SEBY SAM.

Faculty guide And Head of the Department
Henry Baker College Melukavu

Place: Melukavu

Date: 4 / 5 / 2023

**A STUDY ON CUSTOMER AWARENESS TOWARDS
E- BANKING SERVICES OF STATE BANK OF
INDIA WITH REFERENCE TO KOTTAYAM CITY**

PROJECT REPORT

Submitted To

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

In partial fulfillment of the requirements for the award of the

Degree of

BACHELOR OF COMMERCE

Submitted By

RAMEES RASHEED

(Reg.No : 200021050559)

Under the supervision of

SHAFEENA BASHEER

Assistant Professor

DEPARTMENT OF

COMMERCE



HENRY BAKER COLLEGE

MELUKAVU, March 2023



HENRY BAKER COLLEGE MELUKAVU

(Affiliated to Mahatma Gandhi University Kottayam)

Melukavumattam po, kottayam-686652, Kerala.

CERTIFICATE

This is to certify that **RAMEES RASHEED** (200021050559) has done project work Entitled "**A STUDY ON CUSTOMER AWARENESS TOWARDS E-BANKING SERVICES OF STATE BANK OF INDIA WITH REFERENCE TO KOTTAYAM CITY**". Under the guidance of Ms. Shafeena Basheer, Department of Commerce, **HENRY BAKER COLLEGE MELUKAVU** towards the partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce in Mahatma Gandhi University and this is the bona fide record of the project work delivered by him during the year 2020-2023.

Seby Sam
Mr, SEBY SAM

Head of the Department

Henry Baker College.

Place: Melukavu

**“A STUDY ON CUSTOMER SATISFACTION
TOWARDS ONLINE SHOPPING WITH SPECIAL
REFERENCE TO PEOPLE IN THIDANADU GRAMA
PANCHAYATH”**

*A report Submitted in partial fulfillment of the requirement of
Mahatma Gandhi University for the award of the degree of*

BACHELOR OF COMMERCE

Submitted by

SAFNA KHADER

(Reg. No: 200021050561)

Under the Supervision of

Mr. SEBY SAM M.com, B.Ed



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to of Mahatma Gandhi University Kottayam)

2020-2023



HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.),

Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that this project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO PEOPLE IN THIDANADU GRAMA PANCHAYATH**” is a bonafide record of the work done by **Ms. SAFNA KHADER, Register no: 200021050561**, submitted in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF COMMERCE** of Mahatma Gandhi University, Kottayam, during the period 2020-2023.

This project work is based on original and has not formed the basis for the award of any degree by Mahatma Gandhi University or any other University

Countersigned by,


Mr. SEBY SAM.

Faculty guide And Head of the Department
Henry Baker College Melukavu

Place: Melukavu

Date: / /2023

**A STUDY ON THE AWARENESS OF INNOVATIVE
BANKING SERVICES IN RURAL AREAS**

Dissertation Submitted to the

Mahatma Gandhi University

In the Partial fulfilment of the requirements for the

DEGREE OF BACHLOR OF COMMERCE

Submitted by

NOORA NOUSHAD

(Reg. No:200021050558)

Under the Supervision of

Ms.TINTUMOL KURIACHEN M.com, NET

Assistant Professor On Contract

Department of Commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2023

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.), Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that NOORA NOUSHAD has undergone the B.com Degree course at Henry Baker College, Melukavu and has under taken the project entitled “ **A STUDY ON THE AWARENESS OF INNOVATIVE BANKING SERVICES IN RURAL AREA** ” dissertation under the Guidance of Ms.TINTUMOL KURIACHEN Lecturer, Department of Commerce. He is permitted to submit this dissertation to the University.

Ms. TINTUMOL KURIACHEN M.com,NET

Assistant Professor On Contract

Department of Commerce

Henry Baker College Melukavu



Place: Melukavu

Date:

**“A STUDY ON BRAND PREFERENCE OF
MOBILE PHONES AMONG STUDENTS OF
HENRY BAKER COLLEGE MELUKAVU”**

*A report Submitted in partial fulfillment of the requirement of
Mahatma Gandhi University for the award of the degree of*

BACHELOR OF COMMERCE

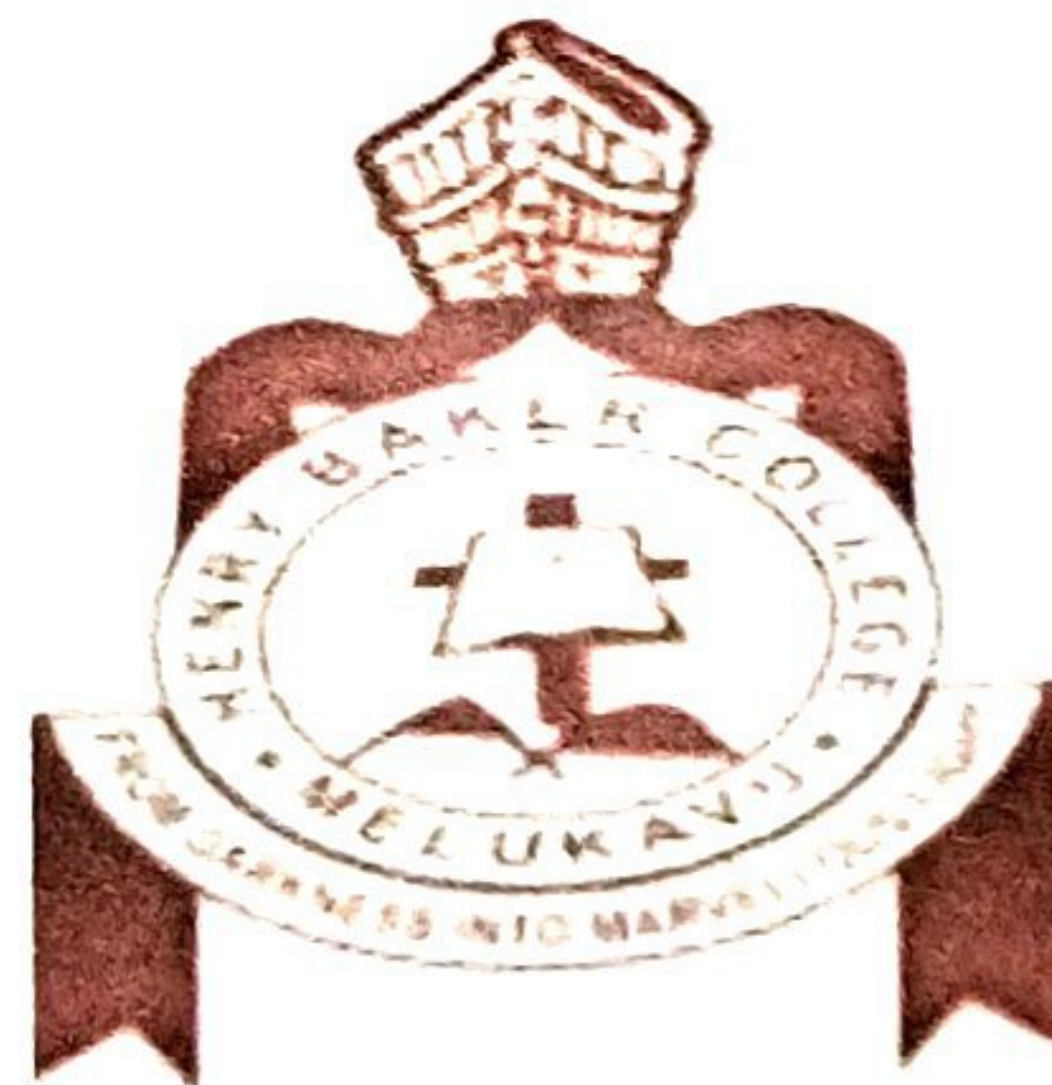
Submitted by

SHEFIN SHAJI

(Reg. No: 200021050562)

Under the Supervision of

Mr. SEBY SAM M.com, B.Ed

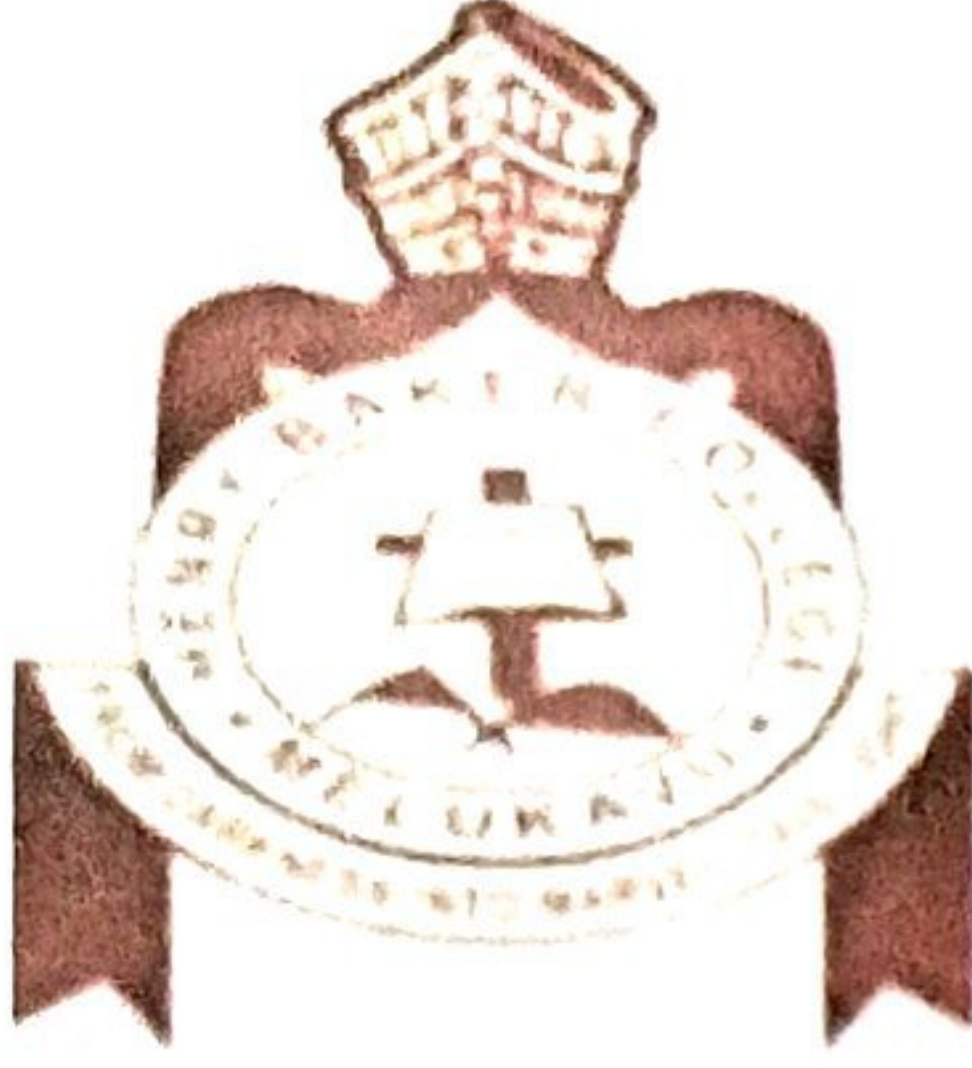


DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to of Mahatma Gandhi University Kottayam)

2020-2023



HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam,)

Melukavumattom P.O, Kottayam (Dist.),

Kerala, India PIN686652

Email: hbcprincipal@gmail.com.

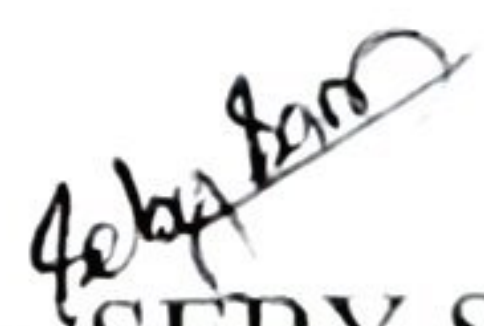
Website: www.henrybakercollege.edu.in

CERTIFICATE

This is to certify that this project entitled “A STUDY ON BRAND PREFERENCE OF MOBILE PHONES AMONG STUDENTS OF HENRY BAKER COLLEGE MELUKAVU” is a bonafide record of the work done by Mr. SHEFIN SHAJI, Register no: 200021050562, submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE of Mahatma Gandhi University, Kottayam, during the period 2020-2023.

This project work is based on original and has not formed the basis for the award of any degree by Mahatma Gandhi University or any other University

Countersigned by,


Mr. SEBY SAM.

Faculty guide And Head of the Department
Henry Baker College Melukavu

Place: Melukavu
Date: / /2023